



# Tokyo-based Precious Metal Plating Experts MITSUYA launches US Market Expansion

*Now Offering Precision Plating Services for US-based Semiconductor, Medical Device and Aerospace Manufacturers*

LONG BEACH, CA, UNITED STATES, August 10, 2025 /[EINPresswire.com](https://www.einpresswire.com/)/ - Simulcasting today from the Company HQ in Tokyo and US Agency Office in Long Beach, MITSUYA is launching a new US market expansion campaign offering its Expert Precious Metal Plating Services for semiconductor, medical device and aerospace applications in the US market. MITSUYA announced it has entered into a US Business Development & Sales Agency Agreement with California-based JAPAN USA PRECISION TOOLS.

"Mitsuya has a long track record and excels in precise cutting-edge surface treatments and unique finishing technologies; we are excited to partner with their team to expand the US market," said Greg Wible, Director at Japan USA Precision Tools.

## STRATEGIC PLATING SOLUTIONS

MITSUYA precious metal Strategic Plating Solutions include Rhodium, Indium, Platinum, Gold Tin, Hard Silver and Stainless Steel without Nickel

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finishes. In the worldwide Automotive OEM sector, for vehicles integrated with sensors, over 40% of the market

utilizes Mitsuya plated sensors.

Many US customers have already benefited from Mitsuya services, including:

1. Tin Plating on aluminum substrate / Automobile OEM
2. Hard Gold Plating on contacts / Communication Equipment Manufacturer
3. Gold-Tin Alloy High strength solder plating / Semiconductor IC Inspection Equipment

## ABOUT MITSUYA

Founded in 1931, MITSUYA CO. LTD. is the worldwide leader in precious metals plating. With a team of over 300 dedicated employees and a network of 4 plants across Japan, Mitsuya specializes in various advanced plating processes particularly suited for automotive, medical, aerospace and semiconductor industries worldwide including gold, silver, rhodium, indium, palladium and more.

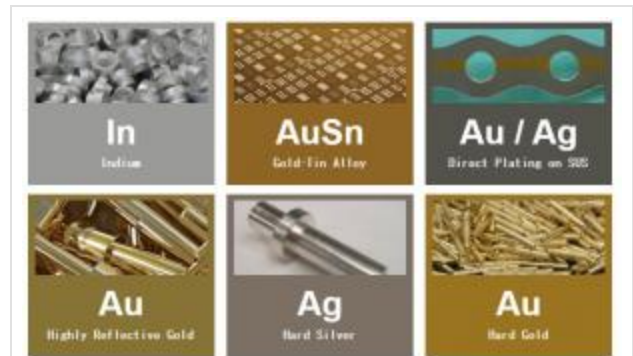
## JAPAN USA PRECISION TOOLS

B2B Marketing and Sales Agency formed in 2022 and led by long-time industry veterans. JUPT focuses on precision machines, accurate made-to-order tooling and precious metals plating for tight tolerance applications

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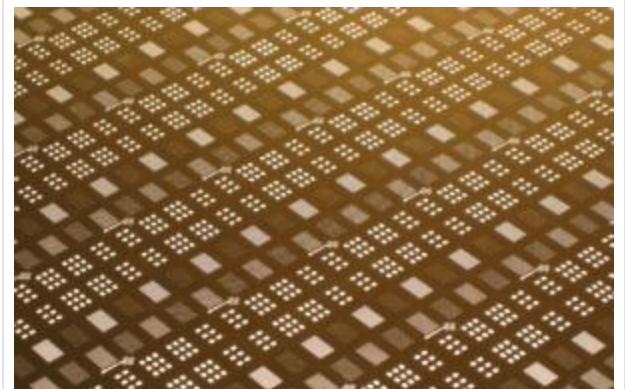
For more information, press only:  
PR Contact: Socal Digital Agency  
Email: [socaldigitalagency@gmail.com](mailto:socaldigitalagency@gmail.com)



Featured Precious Metal Finishes



Tokyo-based Mitsuya Plating



Mitsuya Gold Tin Alloy Plating for Semiconductors

For more Plating Specs, Quotes & Ordering information:

JAPAN USA PRECISION TOOLS

<https://japanprecision.us/precious-metal-plating/><sup>1</sup>

mitsuya JAPAN

<https://mitsuya-plating.com><sup>2</sup>

Greg Wible

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WATCH NOW: Misuya Plating Company Introduction at [http://www.youtube.com/watch?v=vr1W\\_\\_fQtg4](http://www.youtube.com/watch?v=vr1W__fQtg4)



<sup>1</sup> <https://japanprecision.us/precious-metal-plating/>

<sup>2</sup> <https://mitsuya-plating.com>

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